

Cookie information

We use cookies at awa.com to enhance the experience of visiting the site.

What is a cookie?

According to [Wikipedia](#):

*“A **cookie**, also known as an **HTTP cookie**, **web cookie**, or **browser cookie**, is a small piece of data sent from a website and stored in a user's web browser while the user is browsing that website. Every time the user loads the website, the browser sends the cookie back to the server to notify the website of the user's previous activity.”*

At awa.com we specifically use cookies to enhance the experience when sharing content to social web sites, to keep track of users that have acknowledged our use of cookies, and to track visitor statistics with Google Universal Analytics. See technical details about the different cookies below.

How to disable cookies

To opt out of using cookies at awa.com, change the cookie settings in your web browser. Usually it is possible to either disable cookies completely, or just for specific sites/domains.

Here are links to help on how to disable cookies in the most common web browsers:

- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Chrome on desktop: <https://support.google.com/chrome/answer/95647>
- Chrome on mobile: <https://support.google.com/chrome/answer/2392971>
- Internet Explorer: <http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies>
- Safari on desktop: <http://support.apple.com/kb/PH19214>

- Safari on mobile: <http://support.apple.com/kb/HT1677>

Technical details about cookies at awa.com

__atuvc

The __atuvc cookie is created and read by the AddThis social sharing site JavaScript on the client side in order to make sure the user sees the updated count if they share a page and return to it before our share count cache is updated. No data from that cookie is sent back to AddThis and removing it when disabling cookies would cause unexpected behavior for users.

This cookie expires 2 years after it is set.

cookiesok

The cookiesok cookie is created and read by the awa.com website. It is created when the user clicks “OK” to acknowledge that the site uses cookies to enhance the visitor experience. As long as this cookie is present and not expired, the cookie message at awa.com will not be shown to the visitor.

This cookie expires 12 months after it is set.

__ga and Facebook Pixel

Google Universal Analytics: Tracking the path of visitors through the website and identifying returning visitors. Statistics derived from this information help us identify how well certain pages and aspects of the site perform, and where we can make improvements to help visitors access the information they need more quickly and with less hassle.

This cookie expires two years after it is set.

Upsales

We use cookies from Upsales to track the path of visitors through the website and to identify returning visitors. We also use cookies for advertising purposes, e.g. remarketing (showing ads based on previous visits to our website).

`_upsales_uniqueID_session`: This cookie tracks the unique visitors and helps us divide different sessions from each other for that visitor.

`_upsales_uniqueID_tracker`: This cookie tracks the user over a longer period of time.

The above cookies expires 2 hours, 6 months or two years respectively after they are set.